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MIECAT

Methodology of Interpretation of European Cultural Heritage through Attractions in Tourism



Objectives of the project:

The outcome of the project will be a complete material for accreditation of a new course "Methodology of Interpretation of European Cultural Heritage through Tourism"

- Detailed elaborated subtopics of European Cultural Heritage
- Identification of needs of visitors – segmentation
- Examples of good practice in interpretation of European Cultural Heritage
- Set of methods suitable for interpretation of cultural heritage

Applicant Organization & Lead Partner:

University of Economics, Prague, CZ
Faculty of International Relations, Department of Tourism
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Partners:

University of Economics in Bratislava, SK / <https://euba.sk>
University of Applied Sciences Burgenland, A / www.fh-burgenland.at
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Universidad Europea de Madrid, SP / <https://universidadeuropea.es>
University of Applied Science, Professional school of the middle class (FHM)
Schwerin, D / www.fh-mittelstand.de/schwerin/

Project Duration: 01-09-2017 till 31-08-2020 / 36 months

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Staatlich anerkannte, private
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